

COMFORT YOU CAN COUNT ON

The **Ruud R96P** *Achiever Plus*[™] **Series Gas Furnace** was engineered to warm your home in the most reliable, efficient way possible. You get year-round comfort — and a break on your energy bill.

RUUD.COM



RELY ON RUUD.™



For more than a century, Ruud has been a **name synonymous with reliability**. We engineer our gas furnaces with durability in mind, testing and retesting to guarantee a superior product. In addition, we work hard to bring you energy-efficient products that reduce your monthly energy costs, so you can be sure you're getting long-lasting value and comfort with any Ruud product you purchase.



DESIGNED FOR COMFORT THAT LASTS

Industry-first patented features and 360°+1 engineering make the Ruud R96P Achiever Plus Series Gas Furnace a smart option. From top to bottom, inside and out, and every angle in between, we've thought of everything to bring you **efficient** and **reliable** indoor comfort.

Enjoy more comfort and better performance thanks to a two-stage operation that offers a more consistent indoor environment — keeping cold spots to a minimum. The two-stage heating design primarily operates on low-speed, only temporarily switching to high during peak cold-weather conditions.

Reliability is of the utmost importance when it comes to your family's comfort. Our *Achiever Plus* Series Gas Furnace comes standard with the Ruud-exclusive PlusOne Ignition System. This proven direct spark ignition (DSI) is one of the most reliable ignition systems available today. Used **exclusively by Ruud** in the Heating and Cooling industry, this technology is the same proven design used on ovens and stoves.

Protect your home with our PlusOne™ Water Management System. The industry's first blocked drain sensor will shut off your furnace when a drain is blocked, preventing water spillage and potential water damage to your home. It also prevents seasonal start-up issues. All this and the **best warranties** in the industry translate to fewer repair bills and more comfortable nights at home.

Less sound and more comfort is what you get with a Ruud Achiever Plus Series Gas Furnace. The new patented heat exchanger design provides **improved airflow**, which reduces operating sound by 20%**, making it one of the **quietest furnaces on the market**. And a two-stage operation adds to a more comfortable indoor environment.

SAVE ENERGY AND MONEY

The R96P Achiever Plus Series Gas Furnace is not only highperforming, it also **saves you energy and money**. A 96% AFUE rating may qualify you for local and/or utility rebates. It's everything you need in a furnace — and more!

360°+1 TAKES COMFORT A STEP FURTHER.

The Ruud R96P Achiever Plus Series Gas
Furnace was designed using our 360°+1
process, which means every detail is
meticulously evaluated from every angle.
We consider the work that goes into
installing and servicing our products, as

installing and servicing our products, as well as how we can deliver the very best homeowner experience. And then we take it a step further. That's 360°+1. And that's why you can count on your gas furnace to bring you and your family years of comfort.

BENEFITS AT-A-GLANCE

Motor:

Two-stage PSC

Efficiency*:

96% AFUE rating

Sound Level**:

Improved airflow for 20% quieter operation

Ruud-Exclusive Design:

PlusOne Ignition System – Direct spark ignition

PlusOne Water Management System – Blocked drain sensor (patent pending)

PlusOne Diagnostics – 7-segment LED display

Limited Warranty*:**

Conditional parts – 10 years Heat exchanger – limited lifetime

GET COMFORTABLE

For high-efficiency comfort and peace of mind at an affordable price, the Ruud Achiever Plus Series Gas Furnace is your best choice.
Find your local Ruud

Independent Contractor today at

Ruud.com/Contractors.

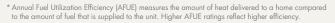












- ** Testing showed, on average, a 20% reduction in sound when compared to previous Ruud gas furnace models.
- *** Registration within 60 days of installation, original homeowner and residential application only. See Warranty Card for full details.
 - ¹ Protection Plus and *KwikComfort* website details apply to the U.S. market. Please contact Ruud Canada for Canadian program details.



For over 100 years, Ruud has provided trusted, long-lasting solutions. We have made a habit of delivering reliable heating & cooling products focused on keeping you comfortable. No matter how advanced our engineering has become, we'll always "make them like we used to." With Ruud, you get a history of doing things right and our word that you can **Rely on Ruud.**[™]

Ruud Indoor Air Quality Products

Ruud takes your comfort to the next level with a full line of products designed to remove impurities from the air and maintain optimal moisture levels in your home. To learn more, visit us online today at **Ruud.com**.



The Protection Plus® extended service plan extends the coverage length and type of your HVAC product warranty. Talk to your contractor about the plan that's right for you, or visit

Ruud.com/ProtectionPlus.†



KwikComfort® Financing offers you a convenient way to finance elements of your Ruud Home Comfort purchase—your HVAC equipment, installation, Protection Plus® extended service plan, maintenance agreements, and more. To learn more, visit us online today at Ruud.com/KwikComfort.¹



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"In keeping with its policy of continuous progress & product improvement, Ruud reserves the right to make changes without notice."